

# Haringey Cycling Campaign

**12th April 2021**

**19:30 – 21:00**

**By Zoom**

**Minutes**

1. **Attending:** Jim Bewsher, Adam Coffman, Grant Gahagan (Council Liaison), Angela Hobsbaum (Secretary), Ben House (Coordinator), Michael McSherry (for item 4), Jake Morris, Elizabeth Payne, Michael Poteliakhoff (Consultations co-ordinator), Kim Roberts.

**Apologies:** Ross Alexander, Selena Calder.

2. **Minutes of the last meeting, 8 March:** These were agreed; it was decided that these should be put on the website, under Resources, where a reference to Minutes of meetings already existed.

3. **Feedback from Haringey Council Walking and Cycling Stakeholder Group:**

Grant reported on the meeting held on 24 March. The other stakeholders represented are Living Streets (Cat Kenyon), a representative of the All Party Parliamentary Cycling Group (APPCG, Adam Coffman) and Haringey Cyclists (Ben, Grant, Michael, Angela).

**Cycle Lanes:** all those in Phase 1 would now be made mandatory and have wands for protection. Phase 2 – drawings would be shared with GG and MP.

**LTNs:** engagement on three (Bounds Green, St Ann's, Bruce Grove) had now closed; they were now using the feedback from these events to design them by mid-May. There would then be workshops with all the stakeholder groups, hoping to implement them by August.

**School Streets:** four of the original 11 had been replaced as the schools weren't in favour; these would all be implemented by 19 April (start of Summer term). The council plans to have 19 completed before September.

<https://www.haringey.gov.uk/parking-roads-and-travel/travel/smarter-travel/school-streets/locations>

**HCC's response to Haringey's Walking and Cycling Draft Strategy:** HCC has prepared a draft response; there was discussion about ways to strengthen our objections, and we should emphasise the need to get women cycling and use the Equality & Diversity section in Sustrans' report to demand protected lanes.

[Action: MP will redraft HCC's letter and include our detailed comments as an appendix.]

4. Cycling Instructors' campaign in Haringey and Enfield: Michael McSherry explained the background to this campaign, outlined in document [IWGB Cycling Instructors Branch - IWGB](#)  
Haringey has accepted the need to negotiate, but Enfield has not. HCC could help by engaging with social media especially Twitter, contacting local councillors, etc.; 10 residents are needed to address a council meeting; could we do this? There was discussion about London Living Wage campaigns. It was agreed that HCC would support this campaign.

[Action: support on social media + co-sign letter if needed]

5. HCC communications strategy discussion paper: (Paper circulated) Jim Bewsher introduced this report which detailed our membership and how we communicated with them. We had a large but uninvolved membership, and we needed to engage them. On Facebook: little engagement from active cyclists; website: many broken links, out-of-date material, not informative about our current activities. Twitter: 2,920 followers but few positive tweets about activities. He concluded that we were not clear about the different functions of the media and we needed to find members who could focus on one aspect. There was a discussion about the need for a Facebook group (rather than a page) which would get more member engagement. We should also use local social media in order to make contact with the general public, not just cyclists. We needed to have key messages and key asks which should be emphasised in all our communications with the council. After some discussion it was agreed to hold a separate meeting on our communications strategy; Ben would invite Simon Munk (LCC) to join.

[Meeting with Simon Munk confirmed Tuesday 27 April, 7.30.]

6. Any Other Business:  
Incident at Alexandra Palace: no details had been obtained from the police; AC suggested contacting the Trustees of Alexandra Palace about our concerns on the road and would invite Councillor Mike Hakata (Chair of Trustees) to talk to HCC.  
[Mike Hakata is willing to attend a HCC meeting, purdah permitting.]  
Mayoral elections 6 May: we should encourage HCC members to attend hustings and question candidates about transport, clean air, active travel, etc.  
Zoom account: it was agreed that the Zoom account should be paid for from HCC funds.  
Future meetings: while currently face-to-face meetings were not possible, we could anticipate that they might be possible by midsummer; there was discussion about whether Zoom meetings had better attendance than face-to-face meetings and whether some combination might be preferable.

The next meeting will be on 10 May at 7.30.

The meeting closed at 9.30